



BRAINS @ WORK

The Invisible Power of Neurodiversity

JEFF GIBBARD

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Overview

...If You Judge a Fish by Its Ability to Climb a Tree, It Will Live Its Whole Life Believing that It is Stupid. "

What if I told you that someone in your organization was suffering every single day? Would that be a problem? What would you do to stop that person from suffering?

Now what if it was more than one person? What if I told you that many people on your team were suffering almost daily, and nothing was being done about it?

We're not exaggerating. Because unless your organization has a deep awareness and understanding of how to accommodate, include, and leverage all of the unique brain types on your team, you are causing plenty of needless suffering. But beyond that, you're also losing money, losing talented team members, and missing out on countless innovative ideas. In this 60-minute keynote, we shine the light on one of your biggest opportunities to thrive, and it's the one that is often completely invisible.

Brains @ Work is an exploration of the simple mindset shift that helps neurotypical and neurodiverse people to coordinate, communicate, and support one another so everyone can bring their full selves to work, and contribute their zone of genius.

Key Concepts & Takeaways

- How understanding neurodiversity helps you hire the right people for the right roles, and keep top talent from leaving
- How to get out of your own brain so you can see someone else's gifts
- How the small act of creating safety can change your entire company
- How open and non-judgemental communication can help everyone meaningfully contribute



Sarah Ohanesian (she/her)

Sarah Ohanesian is a former Chief Marketing Officer turned consultant, speaker, and corporate trainer with an emphasis on productivity. She is the founder of SO Productive, and co-founder of Super Productive.

Sarah is on a mission to fight burnout and increase happiness at work. Through her programs, she helps people clarify their thoughts, organize their work, and take meaningful action.



Jeff Gibbard (he/him)

You might know Jeff from LinkedIn as "the World's Most Handsome Strategist and Professional Speaker." You might also know him by his other title: Superhero.

Jeff Gibbard is the co-founder of Super Productive and author of The Lovable Leader, a book about building great teams with trust, respect and kindness.

Jeff is on a mission to make the world kinder, safer and more equitable.



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I almost never say 'wow, that was awesome, but that WAS f**king awesome!'

A topic we don't discussed enough is 'neurodiversity in the workplace.'

I feel organizations lack awareness about why we communicate differently and techniques we can use to approach it differently (especially remotely).

ADAM BUTT, CEO, NOTICED

#stopthestigma #adhd #autismspeaks

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"I cannot thank you enough for such a wonderful session.

The feedback has been excellent, and you had a very engaged audience because of the rich content and obvious passion for the subject matter!"

- PAIGE ARIMOND,
MINTEL, SVP, CLIENT SUCCESS

#stopthestigma #adhd #autismspeaks



psst...we have workshops, too.

**ask us about our
3-part neurodiversity workshop series**